

CASE STUDY

Enterprise Software Firm Prepares for Highly Successful IPO



Modernizing Product Line Prepares Company For Public Offering

Problem: An enterprise software firm had built its product offering on a proprietary architecture and its development horizons were constrained. Moving to an open system would expand those horizons and fuel future growth, but would be disruptive to the business from both a technical and marketing perspective, and would also entail a great deal of risk.

Solution: Progility Partners provided an assessment of what it would take to redesign the firm's product line in terms of time, resources, and opportunity costs. A risk assessment was performed and a detailed plan proposed. After the plan was approved, Progility Partners implemented proven and practical product management processes, world-class software development practices, and helped to organize a high performance team that could deliver the re-engineered product.

Result: The new product line was delivered on schedule and was crucial in setting the stage for a highly successful IPO and years of sustainable growth.

